


2020-2021 ANNUAL REPORT

SANGAMON VALLEY ®



SILVER LININGS
IN A CHALLENGING YEAR

® Powered By: **Midland** 
Institute for Entrepreneurship

WWW.SANGAMONVALLEYCEO.COM



A NOTE FROM OUR BOARD CHAIRMAN & FACILITATOR

In a year of uncertainty and constant change, the silver lining of the support of our local communities has remained. CEO has often had a different look and feel in 2020/ 21. Students have learned flexibility and perseverance as they donned masks and showed up in-person or on Zoom often needing to change course last minute. Local businesses practiced social distancing and continued the CEO way of teaching their best business practices to future business leaders.

In our second year, Sangamon Valley CEO again saw growth in each student as a young professional. Through the course of the year students were still able to meet monthly with their professional mentor, host over 50 guest speakers and site visits, execute class and individual business, pitch their business ideas to the board & participate in banker day & shark tank. We are grateful for our investors, board, mentors, site visit hosts and guest speakers. We know without you Sangamon Valley CEO could not thrive!

To each student who has persevered in an unprecedented year, we wish you the best in your future endeavors!



James O'Neil *Lisa Sheppard*

INVESTORS

- Kirby Medical Center
- 4MC Corporation
- AgCreate Solutions Sarah Probst Miller, DMV
- AHW
- Argenta in Motion
- Bement Foundation
- Brandon J. Hissong DMD
- Bruce Wintersteen DDS
- Burgess & Cline INC
- CF&H Insurance Agency
- CIM-TEK
- Dave Falk
- EdgeGuard
- First State Bank of Monticello
- Friends Creek Township
- Gary & Karen Rolofson
- Hedge to Edge Inc.
- John Schaefer
- John & Trixy Corley
- Kelly's Accounting
- Koester Homes
- MAEF
- Mark & Susan Daley
- Mike & Brittany Atwood
- Millikin Center for Entrepreneurship
- Monticello Mercantile
- Monticello Rotary Club
- Outreach 101
- Rolofson Bus Service
- State Bank of Bement
- State Bank of Cerro Gordo
- Steve & Marilyn Ayers
- Steve & Pam Tenhouse
- Steve & Roberta Sparenberg
- Subway
- Terry Randles
- The Gerber State Bank
- Top-Flight Grain
- City of Monticello

*thank
you*

FRIENDS OF CEO

Friends of CEO are those businesses or individuals who give monetary gifts to CEO but not at the investor level:

- Chapman, Henricks & Howell insurance
- Ed & Sharon Williams
- EdgeGuard
- First Light USA
- Friends of Argenta
- Jeff Clodfelter, State Farm Insurance
- Jeremy & Sarah Ross
- Lottie Brogan Linens
- MAEF
- Mike Heiniger Photography
- Miller, Tracy, Braun



QUARTERLY SITE HOSTS

Because CEO never meets in a school classroom, 4 local businesses serve as site hosts throughout the school year. Our thanks to the businesses that generously open their doors to host CEO.

- TopFlight Grain
Monticello
- State Bank of Bement
- Village of Cerro Gordo
Civic Center
- Argenta Village Hall

What is CEO?

SVCEO (Sangamon Valley Creating Entrepreneurial Opportunities) is based on the successful program in Effingham, Illinois. The communities of Argenta-Oreana, Bement, Cerro Gordo, Deland-Weldon & Monticello School Districts have worked together to establish the SVCEO program to serve students from their high schools, beginning in the fall of 2019.



The SVCEO Program:

- Is funded by business investors, and organized by the SVCEO Board which is not part of any school board or school district.
- Is open to high school seniors from Argenta-Oreana, Bement, Cerro Gordo, Deland-Weldon & Monticello High Schools
- Select Students through a rigorous, blind application process.
- Meets for 90 minutes each day and provides 2 high school credits.
- Utilizes area businesses as classrooms; does not meet on a school campus.
- Each year is hosted by/ hosts more than 50 area businesses and guest speakers.
- Provides an opportunity for each student to start their own business.
- Provides a mentor from the business community for each SVCEO student.
- Hosts an annual Trade Show to showcase students businesses.

***Lots of great information about the SVCEO program
can be found at***

<https://www.sangamonvalleyceo.com>

CLASS OF 2021

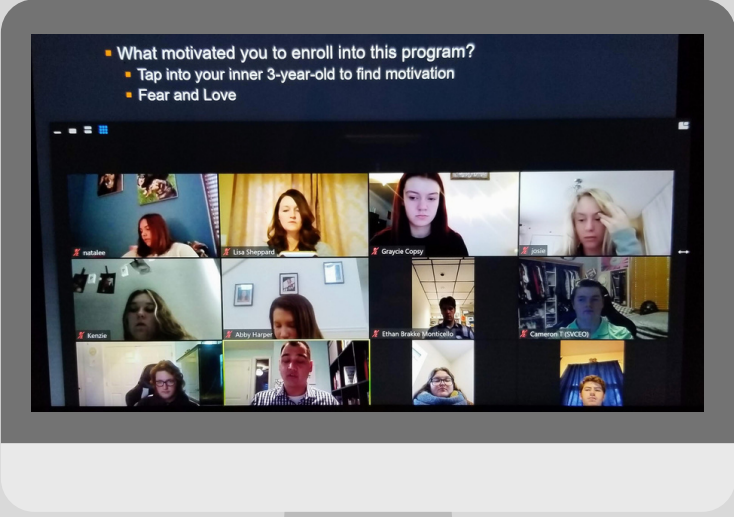


Front: Taylor Scrimsher, Josie Nelson, Jamisan Matalonis, Graycie Copsy, Abby Harper, Faith Bailey, Makenzie Walker
Back: Natalee Wanswerski, Lisa Sheppard, Owen Roberts, Ethan Brakke, Cameron Thomas, Sam Dalton



Masked up and ready to learn. This year students adapted to wearing masks every day and having their temperature taken before class.

AT A GLANCE...



**Met Online
& in-person**

Team Building Activities



Banker Day



BUSINESS VISITS & SPEAKERS

- 4MC Corp
- AgCreate
- Andrew Buffenbarger
- Anne Matalonis
- Ayers Farms
- Basket Case Catering
- Bespoke Gift Co.
- BLDD
- Briggs Fultz
- Bruno's Barkery
- Burgess & Cline
- Chapman-Henricks & Howell Insurance
- Chris Phillips
- Chris Rigsby
- Cim-Tek
- Clanin Marketing
- Clarkson Grain
- Denise Burger
- Edge Guard
- Edward Jones
- Ella Bailey
- First Light USA
- Hartfield Books
- Hanna Munstermann
- Illini Grad Sales
- Jody Cox
- Judy's Kitchen
- Just Bee Acai
- Kathy Wade
- Kelly's Accounting
- Kirby Medical Center



- Koester Homes
- Lamplight Stables
- Lodgic Everyday Community
- Little Gaililee- Team
- Team Building- High Ropes
- Marc Sheppard
- Maxine Clark
- Mike Heiniger Photography
- Monticello Chamber of Commerce
- Monticello Mercantile
- Perfectly Protein
- PreGame Sports
- Randy Hinshaw
- Santos McLeese
- Sarah Jane Photography
- Sarah Pittman Nutrition
- Shelley Rosen
- SLAB Outdoors
- State Bank of Bement
- Steve Tenhouse
- The River Coffee Co.
- Tony Kirkman
- Sean German
- Tami Leischner
- Tim Sinclair
- Tara Grabarczyk
- Top Flight Grain
- Village of Argenta
- Wells & Grabarczyk Attorneys at Law
- WHOW
- Zach & Kristen- Uttich

BUSINESS VISITS & GUEST SPEAKERS

Business partners can be involved in several ways...

- Serve as a site for students to visit
- Visit the class as a guest speaker
- Serve as a mentor for a SVCEO student





FAITH BAILEY

Faith is the owner of Joey's Jewelry. Joey's Jewelry was created to form a connection and stronger bond between the dog and the owner. Faith has always loved dogs and her goal is to share her love for dogs with other dog moms. With her love for dogs, with every product she sells, \$5 will go to Best Friends Animal Society: No-Kill Animal Rescue & Advocacy, to share the love to the dogs in need. She is happy to personalize a variety of handmade stamped necklaces and dog collar tags. Joey's Jewelry is proud to provide jewelry that both you and your pet will love.

"Coming into CEO, I didn't know who I truly was. The class has taught me to be myself. By putting myself in a business environment, I have grown to be confident, professional, organized, friendly, and not afraid to fail."

ETHAN BRAKKE

My name is Ethan Brakke, I am the owner and creator of Ethan Brakke Videography. I specialize in video options for local businesses and companies so they can reach a wider audience in their social media. In my videos I want to reflect the customer's vision to display the business in the best way possible. I also offer drone footage services for any business that would like to make the videos more professional. The commercial and promotional videos I make are great for a website as an overview with information about the business.



GRAYCIE COPSY



Graycie is the owner and founder of Dark Moon Lip Scrubs. Dark Moon was created to provide an all-natural, homemade lip scrub. Not only do they offer lip scrubs, with every order there is also an astrology fact sheet. Astrology is a big thing right now, everyone wants to find out about it. Why not pair self care and spirituality together, to make a product everyone can fall in love with?

"CEO has helped me with my personal growth and my professionalism in my school and personal life. I am very thankful for this experience."

SAM DALTON

Sam is the owner of Brick Soap Company. Brick Soap was created to bring the customers an all-natural way of cleaning. He offers different variety of scents than what you would find in stores. Each soap is handmade and is gentle on the skin. We at Brick Soap Company offer great quality soap for a great price!

"CEO has taught me so much about how business works in a variety of different ways. I am so grateful that I have had the opportunity to learn to grow as a person and young entrepreneur."



JAMISAN MATALONIS



Jamisan Matalonis is the Owner and "Shopkeeper" of Jamisan's Con-mock-tion Concoctions.

Jamisan's Con-mock-tion Concoctions was built on the philosophy that prop potions for costumes can be affordable and brandless while also maintaining quality that exceeds colored water in a bottle.

Our products are hand-crafted with love and care and can give any LARPer's costume a polished, movie-ready look!

Even better than that? Our products are also customizable!



JOSIE NELSON

Josie Nelson is the owner of Josie's Boutique. Josie's was created to bring cute, affordable, comfortable clothes to those in need of trendy new fashion. She sells handmade bleach washed shirts with options of fun text for customers to relate to.

"CEO has helped me grow and learn how to work under stress while making connections with business owners and peers that I wouldn't have had otherwise."

OWEN ROBERTS



Grillgenta strives to thrill it's customers by serving fresh, never-frozen food prepared just hours before serving giving us the ability to have our cook-to-order process. We accommodate orders to help anyone with diets, allergens, or simply a picky eater. What started as a tent on the road then a shed, is on its way to be the next hot food truck! Moving around central Illinois to colleges, parks, city celebrations, and company events, along with our weekly route, food items ranging from Rib-eye Steak Sandwiches and Shrimp Po Boys, Burritos and Fried Rice, and Smash burgers. We look forward to serving your next corporate event!



CAMERON THOMAS

Cameron Thomas is the owner of CamTProductions photography and videography. CamTProductions is a modern styled photographer who specializes in automotive photos. CamTProductions can do anything from products to portraits. We pride ourselves on a fast turn around and an affordable option for enthusiasts.

MAKENZIE WALKER

Kenzie is the owner of Kenzie's Korner. Kenzie's Korner is all-natural environmentally friendly soy wax melts. These wax melts are great to get your house smelling great at an affordable price. We cater to homeowners and anyone looking to get their space smelling good. Something unique about Kenzie's Korner is that there is no dye in the soy wax, safe for light-colored carpets and kids.

"CEO is a great place to get started and prepare you for your future plans in life. During the process of learning and being focused you also make lots of new friends and great memories."



NATALEE WANSERSKI

Natalee is the owner of Nat's Nutritious Treats. Nat's Nutritious Treats focuses on all natural and locally sourced products that your dog enjoys. We value you and your dog by easing all of the guilt that comes with treat time. With all organic ingredients we hope you enjoy treat time as much as your dog will.

CLASS BUSINESS



“Bringing joy and communities together for the Valentine holiday with our Valentine's Day Box”



CLASS BUSINESS

Sponsors

State Bank of Bement
State Bank of Cerro Gordo
Gerber State Bank Argenta
Burgess & Cline Insurance
Kirby Medical Center

Local Business Partners

Bespoke Gift Co.
Unplug Soy Candles
Monticello Mercantile
Busy Bee Designs
Brick Soap Co.
Mama T's
Judy's Kitchen
Subway



"Each year CEO students create a class business before their own personal business. The Local Love Box brought our communities together using the four principles that drive the CEO program. The CEO students handled every aspect of the business from designing, marketing, and getting sponsors. The money raised from the badge business and class business then became the seed money to fund their 10 individual businesses."

- Cam Thomas, CEO Class Business



MENTORS

We are extremely grateful for the amazing mentors that help guide students through the CEO process! We can't thank you enough for sharing your time and expertise!

Scott Burnsmier . First Mid Insurance Group

**Shelley Crawford-Stock . Monticello Main Street/
Monticello Chamber of Commerce**

Tasha Dunaway . Bespoke Gift Co.

Karen Freese . Lamplight Farm & Stables

Tiffany Koester . Koester Homes

Mike Heiniger . Mike Heiniger Photography

Kelley Lawhorn . Topflight Grain

Tammi Leischner . Kelly's Accounting

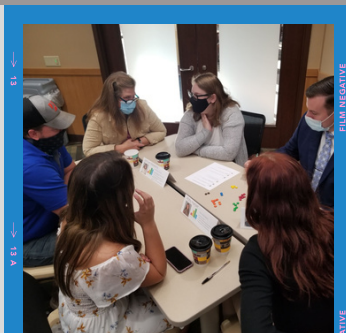
Anne Matalonis . Marketing & Sales Strategist

Chris Rigsby . Edward Jones

Jake Romano . Illini Grad Sales

Nick Walker . NEAT Landscaping

Ed Williams . Leiper Furniture



BOARD MEMBERS



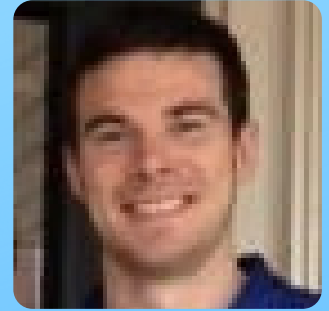
Steve Tenhouse
Board Chair
Kirby Medical Center
CEO



Sean German
Vice Chair
Argenta-Orena High School
Principal



Heather Lawhead
Treasurer
First State Bank
VP of Retail Banking



Kevin Feeney
Secretary
Burgess & Cline



Adam Clapp
Monticello High School
Principal



Cindy Luedke
Village of Argenta
Mayor



Michelle Gross
State Bank of Bement, Executive VP,
COO, ISO



Callie McFarland
City of Monticello, Dir of
Community Development



Brett Robinson
Cerro Gordo School District,
Superintendent



Todd Henricks
Chapman-Henricks & Howell
Insurance Agency, President



Shelley Beery
Monticello High School
Guidance Counselor



Doug Kepley
Bement High School
Principal

ALUMNI



Class of 2020

BECOME A CEO SUPPORTER

I want to make a contribution to the Sangamon Valley CEO Program!

I/we hereby agree to contribute the following (Please select all that apply):

- INVESTOR: \$1,000 a year for 3 years
 - INVESTOR: \$3,000 one-time payment in full
 - FRIEND OF CEO: Amount \$ _____
 - MENTOR: Be paired with a student for the course of the class year so that they may call on me with questions and I may offer advice or other support as needed.
 - HOST SITE: Provide a meeting place for 12 people for up to 9 weeks at a time.
 - BUSINESS VISIT: The class may tour my business at least one time in the course of the class year. From 7:30-9:00 am
 - GUEST SPEAKER: Volunteer to speak to the class about business skills or life skills
- Please note if there are particular skills about which you would like to speak: _____

SANGAMON VALLEY **CEO**[®]

CREATING ENTREPRENEURIAL
OPPORTUNITIES

Name: _____

Business: _____

Address: _____

Email & Phone: _____

Return via mail to SVCEO c/o Heather Lawhead, 1st State Bank, 201 W. Main St.,
Monticello, IL 61856 OR give to any board member or the facilitator

SANGAMON VALLEY CEO



Class of 2020



Class of 2021

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SANGAMON VALLEY 

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