

gibsoncountyceo.com



ANNUAL REPORT

Gibson County CEO

2023



ABOUT US

CEO (Creating Entrepreneurial Opportunities) is unlike any other class. It is a program for high school juniors and seniors that teaches them about business. But even more, it teaches them about life.

Kids think that opportunity exists everywhere but in their hometowns. The CEO Program shows them that there are thriving businesses, opportunities for growth, and people who want to support them right here in their community - all they have to do is look.

The CEO (Creating Entrepreneurial Opportunities) Program gives young people hands on business experience and transforms them into entrepreneurial thinkers who are invested in our community.



WHAT IS CEO

Creating Entrepreneurial Opportunities is a year-long course designed to utilize partnerships that provide an overview of business development and processes.



- Is funded by business investors
- Is open to high school juniors and seniors
- Selects students through a rigorous application process
- Serves students from public and private high schools
- Meets for 90 minutes each day
- Provides 2 high school credits
- Utilizes area businesses as classrooms
- Visits 30-50 area businesses each year
- Hosts 30-40 guest speakers each year
- Emphasizes 21st century Learning skills
- Provides the opportunity for each student to start their own business
- Provides a mentor from the business community for each CEO student
- Hosts an annual trade show to showcase student businesses

2022 - 2023 CLASS



FACILITATOR

Rick Coleman

Richard A. Coleman has spent the past forty plus years in a variety of educational settings. From his early days with the Boy Scouts of America through his years as a College Counselor, Professor, Distance Education Director, and Career and Employer Relations Director, Rick developed college students and matched employers and students for internships and careers.

Rick became a Certified Trainer and Consultant through Ball State University and has spent 25 years with

Hopkins Associates, working with companies throughout the Midwest to improve quality, empower employees, and streamline processes. Clients have included a wide variety of Banking, Healthcare, the Tire industry and Religious entities.

Five years ago, Rick began working with high school students as the JAG Specialist at Princeton Community High School. Jobs for America's Graduates (JAG) assists students with barriers to graduate from high school and successfully enter college, the workforce, or the military.

Four years ago, Rick also began the dream of bringing CEO to Gibson County. COVID significantly delayed that dream, but the dream ultimately came to fruition in 2022 and Gibson County, IN CEO was launched with Rick as its Facilitator.

Rick holds a Bachelor degree in Psychology and Communication from DePauw University, a Masters in College Student Personnel, with an emphasis on Adult Learners and Counseling from Bowling Green State University in Ohio, and has completed all of his Ph.D. except his dissertation in Educational Leadership at Indiana State University. His dissertation topic is "Resilience in African American Male College Students."

Throughout his career, Rick's passion has been developing people at all stages of life. He coaches individuals, groups, teams, and students to become the best versions of themselves and strives to model that same commitment of growth himself.

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2022 - 2023 CLASS



KALIN
Bedwell

Kalin Bedwell is a Gibson County CEO student who has created Oddity Earrings. Her business allows you to customize your own earrings with Kalin's creativity, your own ideas, or a combination of both.



Patchwork by Blaize allows you to personalize your clothing with the creative talents of Cullen Blaize, Gibson County CEO student, entrepreneur, and recent National Guard recruit. Contact Cullen for that perfect accessory that will help you stand out from the crowd...



CULLEN
Blaize



RACHEL
Pohl

Have you ever hosted an event or wanted to make that special something to make people go WOW!? Rachel's business, Cupcake Creation has you covered. Cupcake Creations brings custom cupcakes with unique designs with one of a kind recipes and butter cream to your special occasions.



Have you ever felt as if you are moving at 250 mph and you need to take a break? Jesse's poetry book, Saudade, will provide just that. This poetry collection provokes many emotions, such as healing, heartbreak and nostalgia.



JESSE
Rodriguez-Perez

2022 - 2023 CLASS



RAINA
Slay

Raina Slay launched her business, My Own Story Creations, as author of a personalized children's book. Raina's business wants to make reading fun for ages 3-8 by adding their name into any story in their all inclusive collection. Not only could it be your new bedtime story but also makes a great keepsake.

Raina also received national recognition for her Individual Business Video by named Honorable Mentioned. 398 pitches were submitted from CEO Programs throughout the country. She was ranked in the top 30 for the Nation. It is an amazing honor for a first year CEO program to be recognized nationally.

Blake Smith is giving us the option to choose to be healthy as we work out. His business, Healthy Snacks, gives us healthy alternatives for our future. His products will not only be convenient for the user to buy, but also energizing to them after a hard work out. Refueling is how we keep our bodies healthy



BLAKE
Smith



GIBSON COUNTY CEO Board Members



Nora Nixon
WILLOW HARVEST FINANCIAL SERVICES



Patty Vanoven
GIBSON COUNTY CHAMBER OF COMMERCE



Scott Hartley
MASTERPLAN4SUCCESS



Amy Stough
PRINCETON COMMUNITY HIGH SCHOOL



Kelley Asay
GIBSON SOUTHERN HIGH SCHOOL



Doug Hall
UNITED STATES ARMY



Todd McConnell
TOYOTA MOTOR
MANUFACTURING OF IN



Thomas Morton
WOOD MEMORIAL



Michael Revelle
OAKLAND CITY UNIVERSITY



John Snowden
IVY TECH COMMUNITY COLLEGE



Mike Brewster
RETIRED SUPERINTENDENT



Hannah Whitehead
DOWNTOWN PRINCETON INC

BECOME AN Investor



Gibson County IN CEO Investors are the heart of Gibson County IN CEO. Their annual investment of \$1,000 provides the necessary resources for current-year facilitator salary and other expenses, and ensures the sustainability of the Gibson County IN CEO class for future students.

Investor commitments of site tours, being guest speakers and developing positive mentor relationships are critical to the success of Gibson County IN CEO.

Founding Investors

- CenterPoint Energy
- Gibson County Community Foundation
- Toyota Motor Manufacturing Indiana
- United Way of Gibson County

Friends of CEO

- John Snowden
- Marcus lunghuhn - State Farm
- Morris Dermatology
- Willow Harvest Financial Services

Investors

- Big Creek Farms
- City of Oakland City
- City of Princeton
- Deaconess Gibson Hospital
- Dewig Meats
- Douglas Farms
- EPIC Insurance
- Evansville Teachers Federal Credit Union
- First Bank
- German American Bank
- Gibson County Chamber of Commerce
- Gibson County Commissioners
- Gilbert J Rode & Sons
- Indiana Farm Bureau Insurance - Dusty Wilhite
- Ivy Tech Community College
- Key Family Ag
- Koberstein Properties, Inc.
- L&M Lawncare
- LSM Investments
- Lupe Villalobos
- North Gibson Education Foundation
- Old National Bank
- Parrish Consulting Services
- Patoka Township Trustee
- Peabody Coal - Francisco Mine
- Perfect Climate Solutions
- Princeton Veterinary Hospital
- RE/MAX Revolution
- Springs Valley Bank & Trust Company
- Town of Fort Branch
- Town of Owensville
- Tulip Tree Family Health Care
- Vuteq

CEO Mentorship

A mentoring program provides an effective networking model for Gibson County IN CEO students. Establishing effective one on one connections, that will strengthen the student's awareness of employment opportunities in our County and develop greater social skills through this mentorship experience. Every Gibson County IN CEO student, known as a student, is matched with a mentor from the business community. Ultimately, these relationships strengthen the CEO program's success and builds generational bridges between the student and the business community.

Scott Hartley
MASTERPLAN4SUCCESS

Ben Kennard
KLINKER'S HOMETOWN BAR & GRILL

Tim Mason
REMAX REVOLUTION

Todd McConnell
TOYOTA MOTOR MANUFACTURING INDIANA

Nora Nixon
WILLOW HARVEST FINANCIAL SERVICES, LLC

Ron Parke
PRINCETON AUTO PARKE

Debra Walker
WALKER'S HOMETOWN STORE

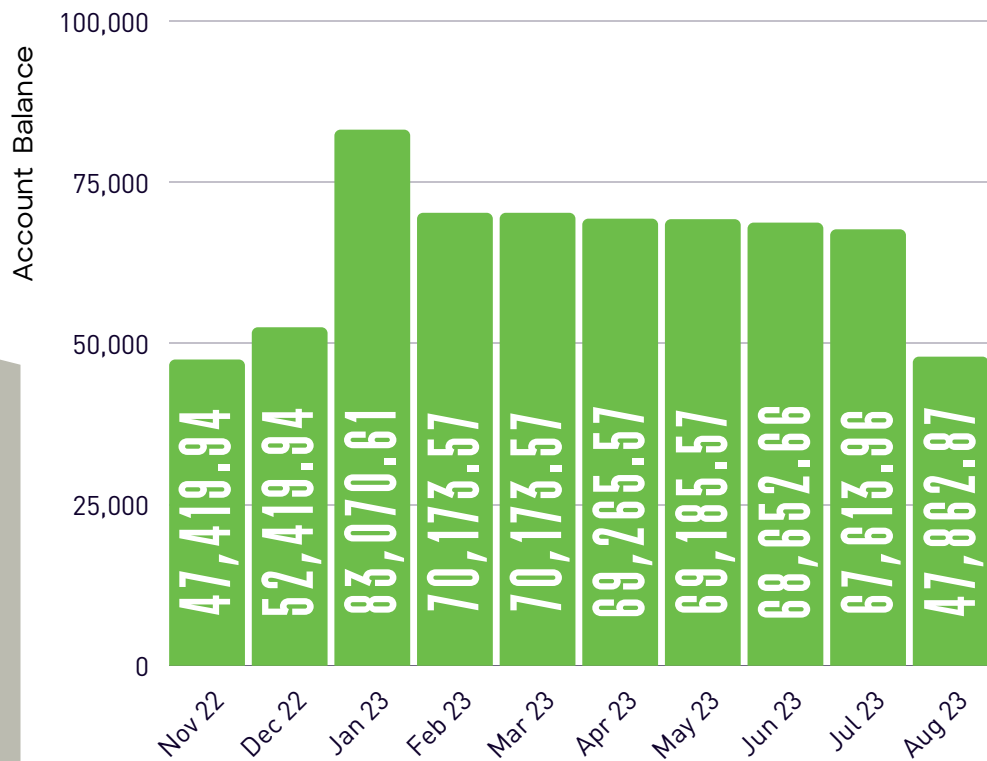
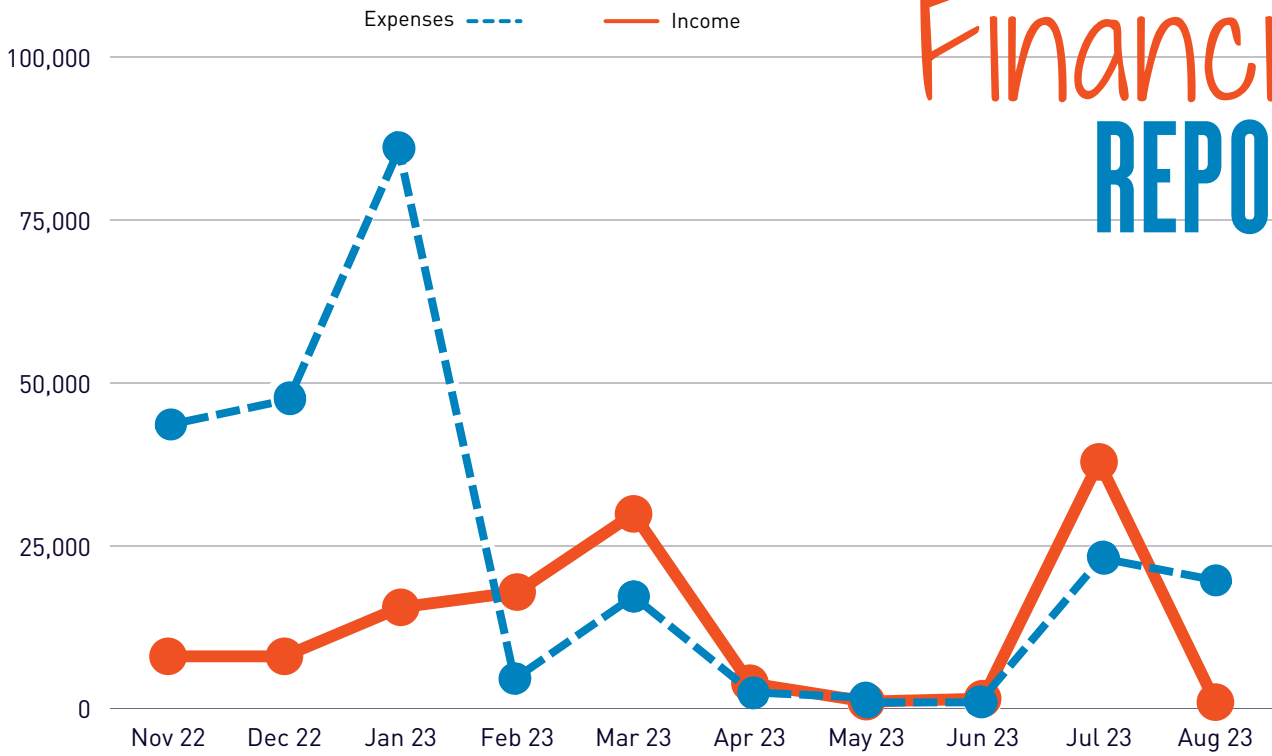
Dusty Wilhite
INDIANA FARM BUREAU INSURANCE



WOULD YOU LIKE TO BE A MENTOR?

A mentor is a business owner, entrepreneur, or entrepreneur from our areas business community. A mentor is someone willing to share his or her time and expertise with a CEO student. Please contact us, if you are interested in being a CEO mentor. You will be provided mentor training and be required to have a background check to enroll in the program. Successful mentoring partnerships are advantageous for everyone – the student, the mentor and the CEO program.

Financial REPORT



GIBSON COUNTY IN **CEO**[®] **NEEDS YOU!**

If you are interested in being an investor, host the class, be a speaker, or just interested in knowing more about the program, please contact us.



We look forward to hearing from you!

CONTACT US



info@gibsoncountyceo.com



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